



# The RBC Audacious G7 Youth Challenge

## Brief

### Background

Now more than ever, voices of our youth need to be heard. Rapid change and pressing global challenges need the innovative approach and fresh perspective of young leaders who see the future for what it can become outside the limitations of what our past has been. Technology enables humanity to explore and advance its current ways of doing things, requiring that our approaches to solving problems change with it. Our biggest challenges won't be solving any one problem in its isolation - they'll be the ability to use our newly found technological capabilities to enable collective change for good.

This year, Canada has the opportunity to host young delegates from across the G7, leading up to the 2018 G7 Summit, which will focus on a number of core policy themes. RBC, Audacious Futures, and the Young Diplomats of Canada (YDC) are coming together to extend this opportunity to all youth across the G7 to pitch their big ideas, inspirations, and innovative thinking parallel to the Y7 2018 Summit. While most policy summits remain exclusive to only a few governmental leaders, we're calling on YOU - today and tomorrow's young business, policy, and community leaders.



## **The Audacious Challenge: pitch your most audacious idea for the future of the G7.**

Every challenge needs a target. We believe that setting a goal that pushes us beyond incremental improvements allows us to consider novel and holistic innovations that we might not otherwise.

**Most policy summits are limited to a few select delegates and experienced policymakers, leaving a gap in connecting policy themes to innovative ideas from young innovators on the ground.**

The Audacious G7 Youth Challenge aims to connect, enable, and mobilize youth voices from across the G7 with external stakeholders via a mobile platform, allowing unprecedented opportunity for young innovators to have their voices heard and responded to.



## Policy Themes

The Y7 2018 Summit and The RBC Audacious G7 Youth Challenge centers on the following three key policy themes, which broadly mirror those of the [Canadian G7 Presidency](#):

1. **The Future of Work:** the economy of the future including work and inclusive growth for all
2. **Climate Change and Environment:** climate change policies and the global commitment to funding climate action
3. **Gender Equality:** gender-focused development and economic policies for the empowerment of women and girls

## How To Participate

We've designed the challenge to be as simple and accessible to youth across the G7 as possible:

1. **Discover:** Explore the policy themes and do your own research in uncovering how and where your innovative solution may fit best (is it a cross-stakeholder, private enterprise, policy, etc. solution?). Check in on our website and email updates often, as we'll be uploading resources to help you along your research journey! We'll be considering all submissions across any or all of the three core themes.
2. **Design:** Once you've explored a theme that interests you, it's time to design and pitch your idea. You don't have to have the specifics nailed down yet, but it's a good idea to practice a pitch or two beforehand.



3. **Deliver:** Record and upload a 2-minute video and include information about yourself using the form on our challenge website. We'll be reviewing submissions from individuals, teams, and groups on a rolling basis until Challenge close.
  
4. **Connect:** The RBC, YDC, and Audacious Futures Team will host a Post Summit Event in Toronto and announce the winning pitches, along with the final recommendations from the Y7 Summit to government officials, corporate leaders, influencers, and attendees. A selection of top video pitches will be shown at the event and final prizes will be awarded. We highly encouraged *all participants* to attend. The purpose of the Post Event Summit is to connect youth innovators with external stakeholders in turning their ideas into action.

## Timelines

- **March 26** : Open call for ideas (Virtual)
- **Launch - Apr 27:** Submissions are reviewed on a rolling basis
- **April 15-16:** Y7 Delegate Workshops (Ottawa)
- **April 27:** Contest closes
- **Week of May 24:** Post Summit Event (Toronto + Virtual)
  - Final winners selected and announced



## About our Partners

**Royal Bank of Canada (RBC)** is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Their success comes from the 81,000+ employees who bring a sense of vision, values and strategy to life so to help clients thrive and communities prosper. As Canada's biggest bank, and one of the largest in the world based on market capitalization, RBC has a diversified business model with a focus on innovation and providing exceptional experiences to 16 million clients in Canada, the U.S. and 34 other countries. Learn more [here](#).

[RBC Future Launch](#) is a commitment to help young Canadians prepare for a drastically changing workforce, focusing on three key gaps: helping youth get work experience, grow their network, and gain new skills.

**Young Diplomats of Canada (YDC)** is a national, non-partisan, non-profit organization that promotes the leadership of young Canadians through international delegations, research projects, and advocacy initiatives. You can find out more about [the YDC and their work here](#).

**Youth 7 (Y7)** is one of Formal G7 Engagement Group Summits held alongside the G7 Summit, bringing together youth delegates to represent the millions of young people who live, study and work across G7 member states and the European Union. [Find out more about Y7 here](#).



## About the Summits

### The Y7 2018 Summit

The Y7 2018 Summit will be convened by the Young Diplomats of Canada (YDC) in lead up to the G7 2018 Summit in Charlevoix, Quebec. In advance of the Y7 2018 Summit, the Y7 Organizing Committee will be engaging and consulting Canadian youth from coast to coast to coast to help shape the policy agenda, while gathering insights on how young Canadians perceive items on the Y7 and G7 agenda. Y7 2018 is dedicated to ensuring that youth are interwoven within the entirety of the G7 process, including as part of the consultation process and final communiqué.

### Canada's 2018 G7 Presidency

This year's G7 Summit in Charlevoix, Quebec, presents a unique opportunity for leaders from the world's most advanced economies to convene, discuss, and build consensus towards pressing global challenges. This year, both domestic and international priorities [have been framed](#) in the following five themes areas:

1. Investing in growth that works for everyone;
2. Preparing for jobs of the future;
3. Advancing gender equality and women's empowerment;
4. Working together on climate change, oceans and clean energy; and
5. Building a more peaceful and secure world.

Find out more about the [Canada's 2018 G7 Presidency here](#).